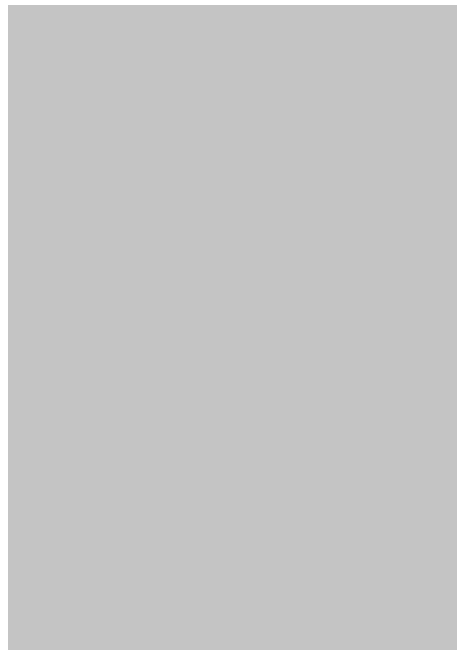


Magazine Mechanical Data

(Not shown actual size)

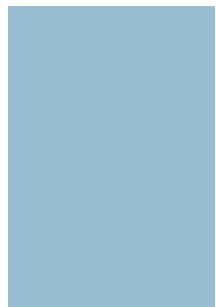
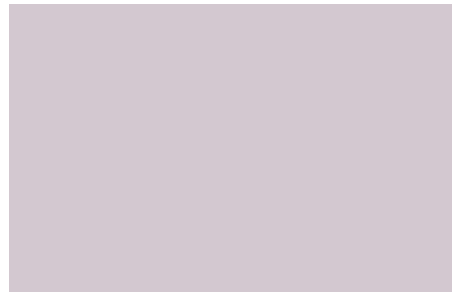
Wealden Times

The lifestyle brand for the Weald & Surrey



◀ **Full Page (A4)**
210mm(wide) x 297mm(tall)
+3mm Bleed on all edges
Text needs to be inset approx
10mm from page edge

▼ **Half Page Horizontal**
185mm(wide) x 130mm(tall)



◀ **Quarter Page**
90mm(wide) x 130mm(tall)

Half Page Vertical ▲
90mm(wide) x 265mm(tall)



◀ **Eighth**
90mm(wide) x
62.5mm(tall)



◀ **Sixteenth
(Pathfinder)**
42.5mm(wide) x 62.5mm(tall)



◀ **Directions Box**
42.5mm(wide) x 28.75 mm(tall)

Preferred Formats

Print ready PDF, High resolution JPG or TIFF.

Acceptable Artwork Formats

Adobe Photoshop, Illustrator, InDesign.

Unacceptable Artwork Formats

Microsoft Word, Publisher, Powerpoint or Microsoft Works.

File Requirements

Fonts and graphics to be supplied with all non-preferred format documents (please confirm format before sending).

Deadlines

To ensure the highest quality of artwork, please supply copy well in advance of deadline.

Unique Reference

Please mark clearly with the name of the advertiser and "Wealden Times - ISSUE Number"
e.g. JPSmediaWT155, S03 or ED02

Supply Details

email: designteam@wealdentimes.co.uk

For more information, please get in touch
Wealden Times, Kettle Chambers, 21 Stone Street,
Cranbrook, Kent TN17 3HF
Telephone 01580 714705 or email sales@wealdentimes.co.uk
(Monday–Thursday 9am–5.30pm, Friday 9am–5pm)