
What Makes Wealden Times Midsummer Fair So Successful?



7-9 JUNE 2018
HOLE PARK, ROLVENDEN, KENT

The Perfect Venue - Hole Park

Hole Park near Rolvenden in Kent provides the most magnificent setting for the Wealden Times Midsummer Fair. With a stunning 15-acre garden, set within beautiful countryside, Hole Park is often referred to as the hidden gem. This makes it the perfect, much-loved venue for exhibitors to showcase their products and services, and for enthusiastic shoppers to have a magical day out.

The Hand-Picked Exhibitors

Our visitors are used to experiencing the best so it's essential that the Wealden Times Midsummer Fair has the right atmosphere and feel, that's why all our exhibitors are vetted to make it the perfect retail event for our loyal and discerning audience. The 2018 event will have an unrivalled hand-picked collection of highly desirable products and services which makes the Wealden Times Midsummer Fair an unmissable, unique shopping experience.

The Affluent Visitors

Now going into its 10th year, the Wealden Times Midsummer Fair is a well-established favourite with visitors and exhibitors alike. The fair attracts over 8,000 discerning high-net-worth consumers - who spend substantially more than the average shopper - for whom the Fair is now an essential date in their social calendar. They are mainly female and have a proven track record of significant spending on products and services at the Fair.

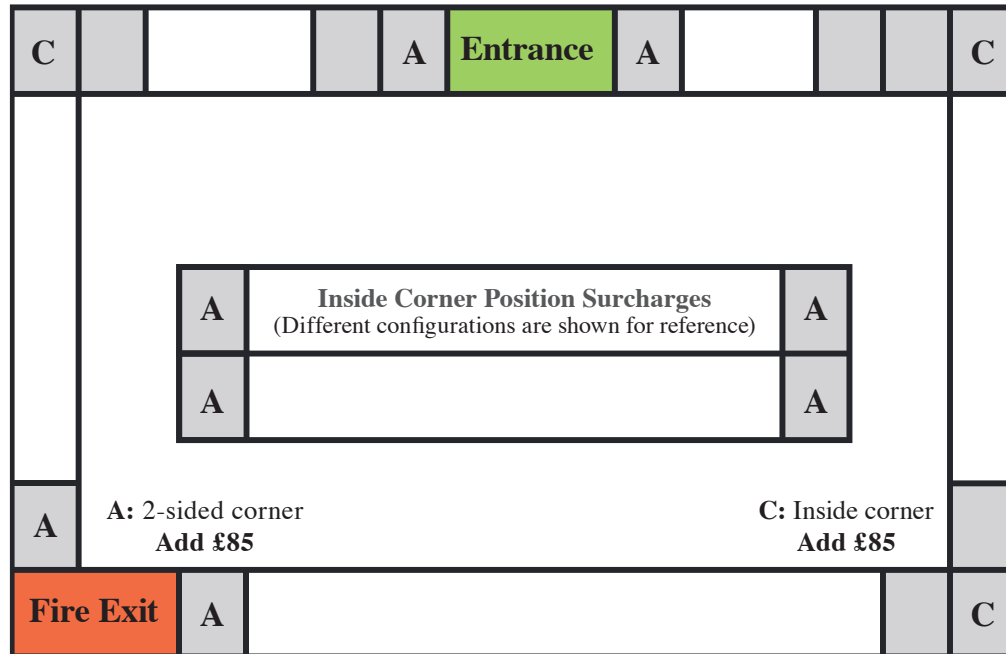
The Extensive Marketing Campaign

For 2018, our highly focussed, powerful marketing campaign will be bigger and better than ever. The Fair will be fully supported with advertising, editorial and inserts in our sister magazines, Wealden Times and Surrey Homes, as well as on our popular websites and social media platforms. The campaign also includes posters and postcards in most mainline rail stations, roadside banners throughout Kent, 55,000 show guides and an advertising, press and social media campaign in regional magazines and radio, as well as direct marketing.

BE A PART OF OUR SUCCESS.
CALL JOY ADAMS OR JUDE BROWN ON 01580 236071

Wealden Times Midsummer Fair 2018

STAND COSTS | CORNER POSITIONS | EXTRAS



Stand Size	Inside Stand	Stand Size	Avenue Stand	Outside Stand	Electricity* Extras Duration of Show
2 x 2m	£400	2 x 3m	£390	£330	500w £65 750w £75
3 x 2m	£600	3 x 3m	£585	£495	1kw £80 2kw £100
4 x 2m	£800	4 x 3m	£780	£660	Trestle Table
5 x 2m	£1,000	5 x 3m	£975	£825	1.82 x 0.8m £8.00
6 x 2m	£1,200	6 x 3m	£1,170	£990	1.22 x 0.8m £6.50
Sq M	£100	Sq M	£97.50	£82.50	Chairs (each) £5.50

Inside: In marquee with wooden floorboards.

Avenue: Includes backdrop, roof & coir matting floor, open frontage.

Outside: Outside a marquee on grass.

*Subject to change. All rates exclude VAT

This show is unbelievable –fantastic – it’s like Harvey Nichols in a field!
The Carved Angel

The event was a huge success. Lovely to see returning customers from summer as well as lots of new ones.
Bella Jane Jewellery

An impressive operation, wonderful turnout of happy, enthusiastic shoppers and an inspiring array of stalls. A huge thank you for all the hard work ... such an amazing event ...
Green Door Designs

Excellent communication, brilliant support – still my favourite show. The team keep improving the experience for their customers year on year.
Romney Marsh Wools

Wealden is my best show – for absolute sure ...
Wellingham Herbs

Wealden Times Midsummer Fair

A Wealden Times EVENT

Wealden Times is a matchmaker - it brings together buyers and sellers and creates the perfect environment for businesses to thrive and grow ... whether it's marketing through the advertising pages or website of the priceless Wealden Times, Surrey Homes or Education magazines or selling direct to our readers at the Wealden Times Midsummer and Midwinter Fairs, Wealden Times' brand is the perfect way for businesses to connect with the affluent and discerning populations of Kent, Sussex and Surrey.



Magazine Readers
117,250
Web Visitors Monthly
20,970
WT Fair Visitors
18,000

Twitter
9,748+
Facebook
7,029+
Other Social
5,565+

