
What Makes Wealden Times Midwinter Fair So Successful?



**15-17 NOVEMBER 2018
THE HOP FARM, PADDOCK WOOD, KENT**

The Perfect Location

Wealden Times Midwinter Fair is held at The Hop Farm, Paddock Wood, Kent. Positioned in the heart of the Kent countryside, with excellent road and rail links it's the perfect location, drawing visitors from Kent, London and surrounding counties. With a tented village of nine heated inter-connected marquees, the venue is transformed into a beautiful, Christmassy festive fair, a unique luxury shopping environment perfect for exhibitors to showcase their products and for enthusiastic shoppers to have a magical, festive day out.

The Hand-Picked Exhibitors

Our visitors are used to experiencing the best so it's essential that the Wealden Times Midwinter Fair has the feel of the perfect festive occasion, that's why all our exhibitors are vetted to make it *the* retail event for our loyal and discerning audience. The 2018 fair will have an unrivalled hand-picked collection of highly desirable products and services which makes the Wealden Times Midwinter Fair an unmissable, unique Christmas shopping experience.

The Affluent Visitors

Now going into its 10th year, the Wealden Times Midwinter Fair is a well-established festive favourite with visitors and exhibitors alike. The fair attracts over 10,000 high-net-worth consumers - who spend substantially more than the average shopper - for whom the Fair is now an essential date in their Christmas calendar. They are mainly female and have a proven track record of significant spending on products and services at the Fair.

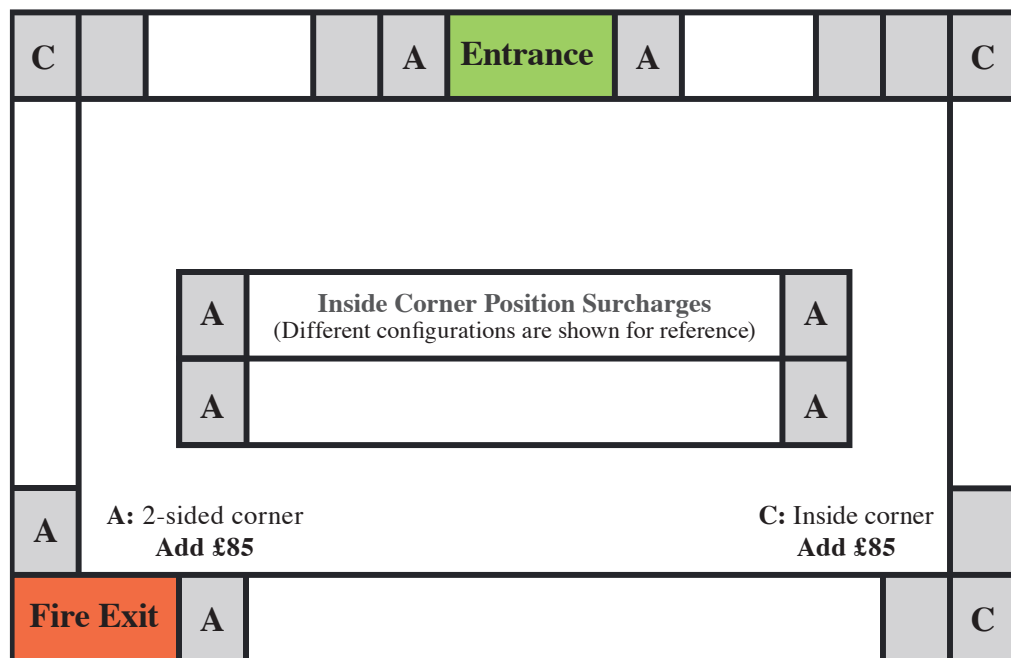
The Extensive Marketing Campaign

For 2018, our highly focussed, powerful marketing campaign will be bigger and better than ever. The Fair will be fully supported with advertising, editorial and inserts in our sister magazines, Wealden Times and Surrey Homes, as well as on our popular websites and social media platforms. The campaign also includes posters and postcards in most mainline rail stations, roadside banners throughout Kent, 55,000 show guides and an advertising, press and social media campaign in regional magazines and radio, as well as direct marketing.

**BE A PART OF OUR SUCCESS.
CALL JOY ADAMS OR JUDE BROWN ON 01580 236071**

Wealden Times Midwinter Fair 2018

STAND COSTS | CORNER POSITIONS | EXTRAS



Stand Size	Inside Stand	Electricity* Extras Duration of Show
2 x 2m	£490	500w £70 750w £80
3 x 2m	£735	1kw £85 2kw £105
4 x 2m	£980	Trestle Table
5 x 2m	£1,225	1.82 x 0.8m £8.00
6 x 2m	£1,470	1.22 x 0.8m £6.50
Sq M	£122.50	Chairs (each) £5.50

Inside: In heated marquee with wooden floorboards.

*Subject to change. All rates exclude VAT



This show is unbelievable –fantastic – it’s like Harvey Nichols in a field!
The Carved Angel

The event was a huge success. Lovely to see returning customers from summer as well as lots of new ones.
Bella Jane Jewellery

An impressive operation, wonderful turnout of happy, enthusiastic shoppers and an inspiring array of stalls. A huge thank you for all the hard work ... such an amazing event ...
Green Door Designs

Excellent communication, brilliant support – still my favourite show. The team keep improving the experience for their customers year on year.
Romney Marsh Wools

Wealden is my best show – for absolute sure ...
Wellingham Herbs

Wealden Times Midwinter Fair

A Wealden Times EVENT

Wealden Times is a matchmaker - it brings together buyers and sellers and creates the perfect environment for businesses to thrive and grow ... whether it's marketing through the advertising pages or website of the priceless Wealden Times, Surrey Homes or Education magazines or selling direct to our readers at the Wealden Times Midsummer and Midwinter Fairs, Wealden Times' brand is the perfect way for businesses to connect with the affluent and discerning populations of Kent, Sussex and Surrey.



Magazine Readers
117,250
Web Visitors Monthly
20,970
WT Fair Visitors
18,000

Twitter
9,748+
Facebook
7,029+
Other Social
5,565+

