

Reach sophisticated consumers online in Kent & Sussex

Wealden Times
Digital Media Pack 2018



BENEFITS

- Valuable audience demographic
- Engaging native advertising
- Blend seamlessly with editorial
- 25,000 visits per month[†]
- Package options



[†] Analytics are from 1 Nov 2017-30 Nov 2017

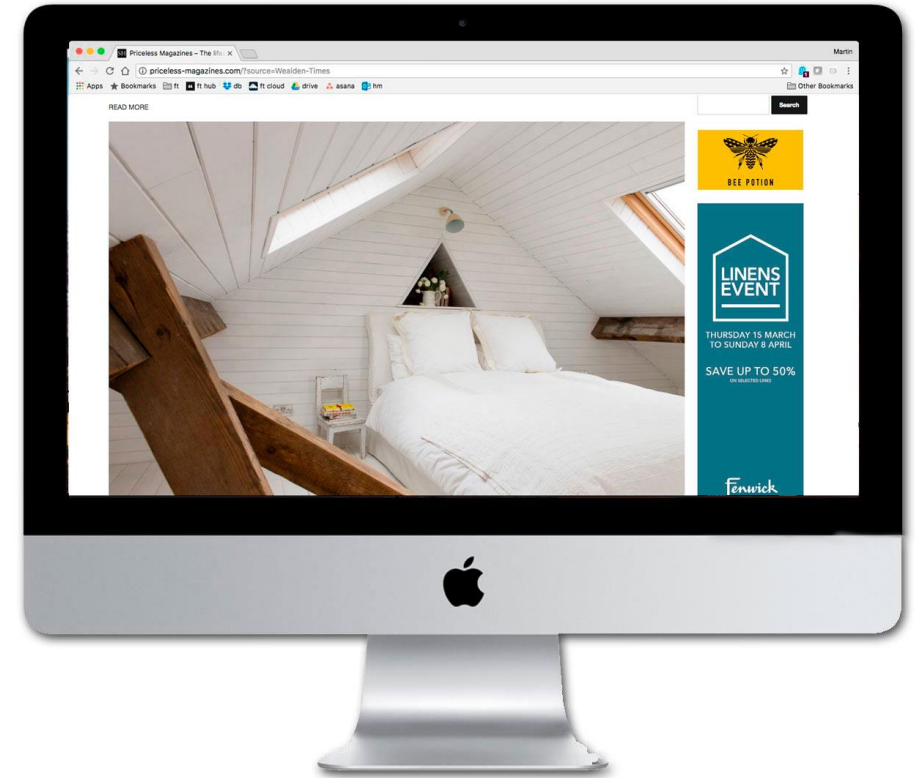
CREATIVE OPPORTUNITIES

Sidebar Button

Give over 20,000[†] monthly visitors a snapshot of your business with an activated sidebar button, directing them through to your website with just one click.

£100 per month^{*}

[Click here for online example](#)



[†] Analytics are from 1 Nov 2017-30 Nov 2017 * all prices ex VAT

CREATIVE OPPORTUNITIES

Sidebar Panel Ad

The larger sidebar ad gives your business a big impact. Placed alongside editorial, where 20,000[†] monthly visitors linger, the sidebar panel ad is in a premium position, perfect for reaching those affluent local consumers who are just one click away from your website.

£250 per month*

[Click here for online example](#)



*† Analytics are from 1 Nov 2017-30 Nov 2017 * all prices ex VAT*

CREATIVE OPPORTUNITIES

Homepage Take Over

- Full ‘home page take over’
- Full width/height image and supporting copy on WT home page
- Links to native sponsored content
- Desktop and mobile placement

[Click here for online example](#)



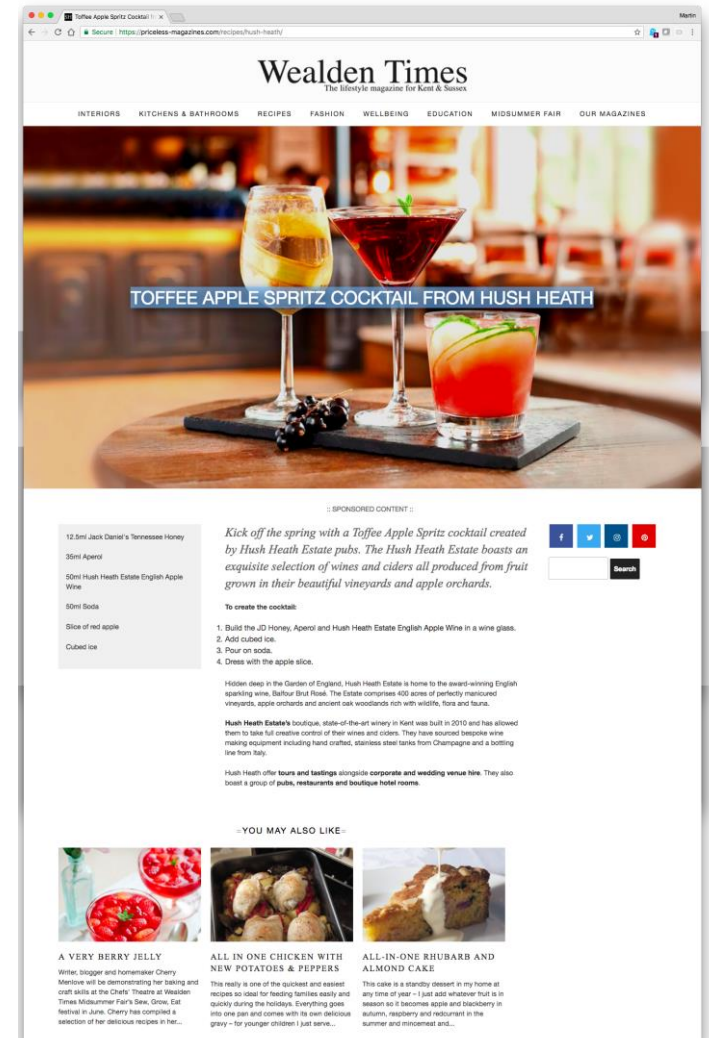
CREATIVE OPPORTUNITIES

Sponsored Content

- Full page of bespoke content
- Link out to multiple advertiser web pages
- Link out to social media

£400 per month*

[Click here for online example](#)




* all prices ex VAT

CREATIVE OPPORTUNITIES

Newsletter Sponsored Content


- Panel within email
- Logo, image and copy
- Sent to 9,000+ opt-in mailing list
- Link out to native content
- Link out to advertiser website

Sponsored content:



Come and see us at the Midsummer Fair to try Kent's finest wines.

To get you in the mood [click here](#) for a seasonal cocktail recipe.



See the full exhibitor list [here](#)...

Quote WE1* for your special discount!
[Click here to book TICKETS online](#)
or call our ticket hotline 01580 236071


Facebook Instagram Twitter Website

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Wealden Times
Midsummer Fair
7th, 8th & 9th June 2018
HOLE PARK, Rolandoes TN11 4BB

Wealden Times Midsummer Fair Garden Hub sponsored by NFU Mutual!

Whether you have a courtyard or a couple of acres, our experts have plenty of gardening tips to inform and inspire you...




In the next few weeks, keep an eye on the website for when entry to the Garden Hub is included in the ticket price!



TOFFEE APPLE SPRITZ COCKTAIL FROM HUSH HEATH

visitors and find everything the keen gardener from shrubs and herbaceous plants to garden furniture and statuary...



[My Vintage Garden](#)

TECHNICAL INFORMATION

Sidebar Button

400 x 330 pixels images

Sidebar Panel Ad

400 x 700 pixels images

Native Sponsored Content

Five hi-res images at least one
to be landscape

250 - 500 words



Thank you & next steps..

Contact:

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