

Wealden Times

The lifestyle magazine for Kent & Sussex



MEDIA PACK 2025



PRICELESS

SINCE 1998

STUNNING, STYLISH CONTENT

Packed full of original, stylish, informative content that our readers know and love; a mix of beautiful homes, interiors and gardens, fabulous fashion, health and wellbeing, delicious recipes and what's on in the county

LOYAL AFFLUENT
READERSHIP

READERSHIP
63,000

VERIFIED
PRINT RUN
18,000

ALSO AVAILABLE
TO READ ONLINE

MAILING LIST
15,000+

SOCIAL FOLLOWERS
19,000+



PRICELESS

SINCE 1998

UNRIVALLED
DISTRIBUTION



PRICELESS
SINCE 1998

The largest circulating title in Kent & Sussex,
in key towns & villages across these counties.
You're never far from a Wealden Times.

OUTLETS

131

TOWNS &
VILLAGES

65



We are the only magazine that readers
can pick up at their local main-line
commuter stations across Kent & Sussex

RAIL
COMMUTERS
ARE

145%

MORE LIKELY
TO EARN

£100,000+

AND

57%

MORE LIKELY
TO HAVE

£2,000+

MONTHLY
DISPOSABLE
INCOME*

*statistics sourced from JC Decaux

STATIONS ACROSS KENT & SUSSEX

- Ashford
- Sevenoaks
- International
- Staplehurst
- Hildenborough
- Tonbridge
- Maidstone East
- Tunbridge Wells
- Orpington
- Wadhurst
- Paddock Wood
- West Malling

SUPPLEMENTS & FEATURES 2025




PRICELESS
SINCE 1998

JANUARY 2025

Good Living Supplement

Start the year as you mean to go on with some proper self care. Inc. private healthcare, spas, travel & cruises

FEATURE: *Financial Check List*

FEBRUARY 2025

Education Supplement

We go straight to the schools for the latest education news from across the South East

FEATURE: *Weddings*

MARCH 2025

Kitchen & Bathroom Supplement

A celebration of the freshest decor and inspirational design to revamp your home for 2025

FEATURE: *Art*

APRIL 2025

Garden Supplement

Make the most of your green space with advice from our resident gardening experts and ideas of how to create your outdoor haven with garden buildings, furniture and more

FEATURE: *Staycations*

MAY 2025

Love Your Home Supplement

Fall in love with your home while also adding value to it with interior design ideas, furniture, home improvements and renovations

JUNE 2025

Education Supplement

Our bumper Education Annual takes an in-depth look at the wealth of education opportunities this area has to offer

FEATURE: *Area focus*

JULY 2025

Property Supplement

We get expert advice on property searches, planning, architecture, prepping for sale, valuations and more

FEATURE: *Outdoor living*

AUGUST 2025

Taste of the South East Supplement

A foodie's paradise. Uncover the tasty treats the South East has to offer, how to buy them, and where to experience them

SEPTEMBER 2025

Education Supplement

The third and final instalment of our look at independent schools for 2025

FEATURE: *Health, beauty & wellbeing*

OCTOBER 2025

Luxe Supplement

We explore all the finest things – jewellery and watches, food and drink, homes, holidays, art, and all things lavish and luxe

NOVEMBER 2025

Christmas Supplement

Get ready for Christmas with food & drink, festive favourites and our run-down of the best gift ideas 2025 has to offer

DECEMBER 2025

Winter Supplement

A sprinkling of Christmas & New Year combined with cosy winter ideas

ADVERTISING DEADLINES 2025

JANUARY 2025

COPY DEADLINE: 12th December 2024

DISTRIBUTION: 3rd January 2025

FEBRUARY 2025

COPY DEADLINE: 13th January 2025

DISTRIBUTION: 27th January 2025

MARCH 2025

COPY DEADLINE: 10th February 2025

DISTRIBUTION: 24th February 2025

APRIL 2025

COPY DEADLINE: 17th March 2025

DISTRIBUTION: 31st March 2025

MAY 2025

COPY DEADLINE: 14th April 2025

DISTRIBUTION: 29th April 2025

Tuesday due to Show Guide

JUNE 2025

COPY DEADLINE: 12th May 2025

DISTRIBUTION: 26th May 2025

JULY 2025

COPY DEADLINE: 16th June 2025

DISTRIBUTION: 30th June 2025

AUGUST 2025

COPY DEADLINE: 14th July 2025

DISTRIBUTION: 28th July 2025

SEPTEMBER 2025

COPY DEADLINE: 11th August 2025

DISTRIBUTION: 25th August 2025

Tuesday due to Bank Holiday

OCTOBER 2025

COPY DEADLINE: 15th September 2025

DISTRIBUTION: 29th September 2025

NOVEMBER 2025

COPY DEADLINE: 13th October 2025

DISTRIBUTION: 28th October 2025

Tuesday due to Show Guide

DECEMBER 2025

COPY DEADLINE: 10th November 2025

DISTRIBUTION: 24th November 2025

JANUARY 2026

COPY DEADLINE: 15th December 2025

DISTRIBUTION: 29th December 2025

FEBRUARY 2026

COPY DEADLINE: 12th January 2026

DISTRIBUTION: 26th January 2026



PRICELESS

SINCE 1998



CONTACT US

LISA GORDON-HUGHES
Surrey Homes – Sales Manager
lisa.gordon-hughes@priceless-group.com

MARIA HURLEY
Wealden Times – Sales Manager
maria.hurley@priceless-group.com

ANDREW BOUGHTON
Senior Account Manager
andrew.boughton@priceless-group.com

SARAH NORWOOD
Senior Account Manager
sarah.norwood@priceless-group.com

VIVIEN COTTERILL-LEE
Managing Director
vivien.cotterill-lee@priceless-group.com

LUCY FLEMING
Editor
lucy.fleming@priceless-group.com

REBECCA CUFFE
Supplements & Features Editor
rebecca.cuffe@priceless-group.com

EMILY PAVEY
Sub Editor & Features Editor
emily.pavey@priceless-group.com

ANTHONY BOXALL
Design Director
anthony.boxall@priceless-group.com

CALL US
01580 236073

VISIT US
Priceless Media
Kettle Chambers
21 Stone Street
Cranbrook
Kent
TN17 3HF


PRICELESS
SINCE 1998