



OUR READERS, YOUR CUSTOMERS

Surrey Homes *Media pack 2023*

Unrivalled Distribution

Copies
12,000

Towns & Villages
56

Outlets
84

Surrey Homes is strategically distributed
to reach the right audience



You will find the latest issue of Surrey Homes in
prestige retail outlets in key towns and villages across
Surrey. These outlets love the magazine as it draws
our affluent readers into their stores each month.

We are also still the only magazine that
readers can pick up at their local main-line
commuter stations across the county.

SURREY

Ashted | Bagshot | Banstead | Betchworth | Buckland
Caterham | Cheam | Chelsham | Claygate | Cobham
Cranleigh | Dorking | Epsom | Esher | Farnham | Forest Green
Godalming | Godstone | Gomshall | Guildford | Haslemere
Haywards Heath | Kingston Upon Thames | Leatherhead | Lyne
Milford | Oxted | Purley | Redhill | Richmond | Ripley
Stoke D'Abernon | Surbiton | Walton on Thames
Warlingham | Weybridge | Wimbledon | Woking

Campaigns

A new way to book your campaign in 2023.
Combined distribution & circulation of
Wealden Times and Surrey Homes

Wealden Times and Surrey Homes have a combined monthly readership of 105,000+, and a circulation of 30,000 (Wealden Times 18,000; Surrey Homes 12,000).

Advertisers can choose to be in both titles or select the preferred area for their campaign.

With more businesses than ever growing their online services, and customers happy to travel for what they are looking for, we know that for many, advertising in both Wealden Times and Surrey Homes is a great choice.

Our rate card will be based on buying on a Cost Per Thousand, so you won't pay more than you need for the area you want.

Wealden Times is distributed across a carefully selected network of 69 towns and neighbourhoods in Kent & Sussex, and Surrey Homes to 56 towns and neighbourhoods in Surrey. With a combined total of 215 prestige outlets – independent stores, antique shops, fashion boutiques, local farm shops, interior design stores, garden centres – we reach every affluent customer you need across the region.



“Octagon have worked with Surrey Homes over many years, showcasing numerous luxury homes and developments. Their affluent audience and distribution is an ideal fit for the Octagon client, who enjoy the quality and stylish content. The front cover photography is always beautiful and the editorial always a joy to read, as well as being on topic and informative”

Kate, Octagon

Train stations have always played a major part in our distribution, targeting high network individuals.

Commuter stations we distribute to:

Wealden Times

Ashford
Canterbury West
Charing
Crowborough
East Grinstead
Hildenborough
Maidstone East
Orpington
Paddock Wood
Sevenoaks
Tonbridge
Tunbridge Wells
Uckfield
Wadhurst
West Malling

Surrey Homes

Caterham
Dorking
Epsom
Esher
Farnham
Godalming
Guildford
Haslemere
Haywards Heath
Kingston
Leatherhead
Oxted
Redhill
Reigate
Richmond
Surbiton
Weybridge
Wimbledon
Woking

Wealden Times
18,000

Surrey Homes
12,000

Joint Circulation
30,000



f 9,044
t 5,990
p 6,000
i 8,216



Digital Media

With a loyal print following, our affluent readers turn to our websites for more inspiration & great ideas. With a combined print figure of 30,000 & readership in excess of 110,000, our website showcases the best in homes, gardens, recipes, education & wellbeing

Creative Opportunities

Home Page Take Over

£1149 - Full width image & supporting content.

Sponsored Content

Full page bespoke content. Full follow links & social media to your web page.
 £749 per insertion.

Education Directory

£99 - for 12 months when booked with any other advertisement.
 £249 - when booked as Directory only.

Sidebar Panel Ad

Gives your business big impact. Placed alongside editorial. Full follow links to your web page. £349 per month.

Sidebar Button

£149 per month.

Social Media

We don't charge for social media posts currently. We are happy to include this as added value in series booking schedules once cleared by the Editor.

Digital Edition Views
72,325,899

Page Views
17,148

Sessions
12,616

Users
10,682



CHARLES STANLEY
Wealth Managers

Education Supplement sponsored by

Meet the Head

Bryan Nixon, Head of School at TASIS The American School in England, talks us through his own experiences of school in Germany and the United States.

What was your favourite subject at school? My favourite subject at school was history, which is topical for me because I'm from Berlin and Germany and the United States.

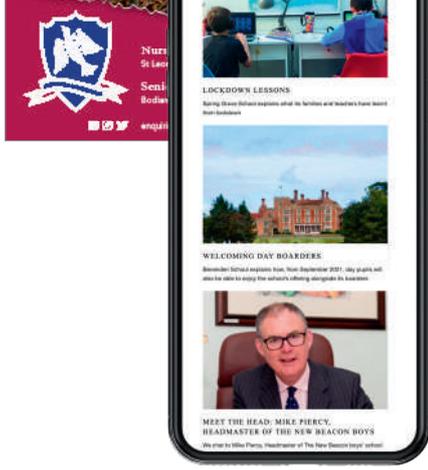
What are the benefits of being an educator? I think that the biggest benefit is that you get to see the world through the eyes of your students. They provide a different perspective on learning and life. It's a very rewarding and fulfilling journey.

What are your hopes for the future of education? I think that the future of education is bright. There are many innovative ideas and technologies that will help to improve the quality of education for all. I hope to see more schools that are focused on the holistic development of their students, not just academically but also socially and emotionally.

If you could teach anyone – either present-day or from history – who would you choose? I would choose Seamus Heaney, the famous Irish poet. It is more about him teaching me than the other way around! He had a gift of explaining life through his poetry and I really connected with his work. I would have loved to have interacted with him on any level.

How do you approach your work? The school is quite

tasisengland.org



Education

Connect your school with prospective parents and students



Opportunities

Print Coverage

Education is one of the main drivers luring young families out of the city and into the green spaces of Kent, Sussex & Surrey. Our magazines are the perfect marketing platform for schools to target those hard-to-reach affluent family households. Our readers are loyal and discerning and with a high disposable income are more likely to want to give their children a head start to a successful future.

Meet the Head

Whole page editorial Facing WP advert

Wealden Times	£1,620
Surrey Homes	£1,230

Calendar of Supplements

- February – Our first education supplement
- July – We round of the school year with our second education supplement

Fair Guides 2023

- Wealden Summer Fair Guide 35,000 distribution
- Wealden Midwinter Fair Guide 35,000 distribution

Digital

As well as Banners & Buttons we offer a tailor-made Education Directory to make the search for your school's details even easier for our readers.

£99 for 12 months when booked with any other advertisement.

£249 when booked as Directory only.

We require a logo, image, 100 words and 'contact us' details. Your URL will link directly to your site.

"Having worked closely with Wealden Times for many years, we are always impressed with their professionalism, quality and integrity. It is always a pleasure to work with them"

Pippa Goodridge, Sutton Valence School

Advertising Rates

September 2022

Explore a comprehensive range of extra options available

Rates include displaying your advertisement in the digital edition with click through to your website.

All rates exclude VAT & are on a per issue basis.

	Wealden Times	Surrey Homes
Full page	£1,392	£1,050
Half Page	£864	£618
Quarter Page	£492	£372
OBC	£1,920	£1,440
IBC / IFC	£1,656	£1,194
IFC - Double Page Spread	£2,772	£1,836
Right Hand Page	+10%	+10%
What's On List*	£75	£50

*Supply up to 200 words that include date, time & venue.

Inserts & Specials

We are able to carry loose and bound in inserts. We ask to see a mock-up of any insert before we accept a booking.

We are able to regionalise inserts in Wealden Times only, Surrey Homes only or both counties.

We can also carry belly bands.



HPH
Homes and Property

Our Focus Determines Your Reality

STAPLEHURST
STUNNING GRACE II LISTED MID-19TH CENTURY VILLA £1,195,000

A semi-circular to semi-detached driveway leads to this lovely home which is nestled by Grade II Listed Spenswood Hall to the West. Scheduling the historic stone entrance with the period of the property from high ceilings to picture rails. Grace arrives in dramatic fashion. The well proportioned study accommodation is complemented by the stunning garden and a detached one bedroom annexe - (Living room - Dining room - Study - Conservatory - Kitchen - Utility Room with Larder - Double aspect principal bathroom, ensuite - Three double bedrooms - Family bathroom - the bedroom annex - Charming walled garden - EPC: A)

Call & Enquire Now

The experts at HPH
The Cotswolds, Avebury, Devizes
01560 715400
www.hurpsuradvertising.com

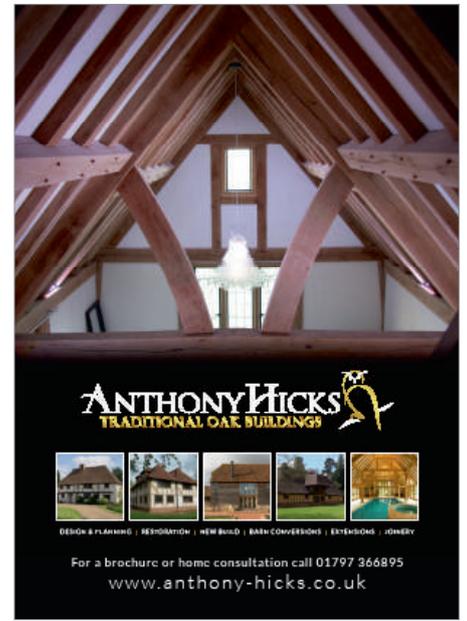
View on Zillow, Rightmove, Zoopla, etc.

Download our app to explore more and search

OFF TO UNI

From pasta bowls to wan't-let-you-down laptops, find everything but the kitchen sink to help set them up for uni life

JOHN LEWIS & PARTNERS
IN STORE | ONLINE | APP



Deadlines 2023

Wealden Times & Surrey Homes

JANUARY 2023

13 December 2022 – Final Copy Deadline
23 December 2022 – Magazine Distributed

FEBRUARY 2023

17 January 2023 – Final Copy Deadline
30 January 2023 – Magazine Distributed

MARCH 2023

14 February 2023 – Final Copy Deadline
27 February 2023 – Magazine Distributed

APRIL 2023

14 March 2023 – Final Copy Deadline
27 March 2023 – Magazine Distributed

MAY 2023

11 April 2023 – Final Copy Deadline
24 April 2023 – Magazine Distributed

JUNE 2023

16 May 2023 – Final Copy Deadline
29 May 2023 – Magazine Distributed

JULY 2023

13 June 2023 – Final Copy Deadline
26 June 2023 – Magazine Distributed

AUGUST 2023

18 July 2023 – Final Copy Deadline
31 July 2023 – Magazine Distributed

SEPTEMBER 2023

15 August 2023 – Final Copy Deadline
29 August 2023 – Magazine Distributed
Tuesday due to Bank Holiday

OCTOBER 2023

12 September 2023 – Final Copy Deadline
25 September 2023 – Magazine Distributed

NOVEMBER 2023

17 October 2023 – Final Copy Deadline
30 October 2023 – Magazine Distributed

DECEMBER 2023

14 November 2023 – Final Copy Deadline
27 November 2023 – Magazine Distributed

JANUARY 2024

12 December 2023 – Final Copy Deadline
22 December 2023 – Magazine Distributed

Mechanical Data

<p>Full Page (A4) 210mm(wide) x 297mm(tall) +3mm Bleed on all edges Text needs to be inset approx 10mm from page edge</p>	<p>Double Page Spread (A3) 420mm(wide) x 297mm(tall) +3mm Bleed on all edges. Text needs to be inset approx 10mm from page edge and gutter.</p>
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	<p>Half Page Horizontal 185mm(wide) x 130mm(tall)</p>
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	<p>Half Page Vertical 90mm(wide) x 265mm(tall)</p>
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	<p>Quarter Page 90mm(wide) x 130mm(tall)</p> <p>Eighth 90mm(wide) x 62.5mm(tall)</p>
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Preferred Formats

Print ready PDF, High resolution JPG or TIFF.

Acceptable Artwork Formats

Adobe Photoshop, Illustrator, InDesign.

Unacceptable Artwork Formats

MicrosoftWord, Publisher, Powerpoint or MicrosoftWorks.

File Requirements

Fonts and graphics to be supplied with all nonpreferred format documents (please confirm format before sending).

Deadlines

To ensure the highest quality of artwork, please supply copy well in advance of deadline.

Unique Reference

Please name documents clearly with the advertiser name, followed by "WT" for Wealden Times or "SH" for Surrey Homes, and the issue you'd like the ad to appear in e.g. MyBusinessNameWT155

Supply Details

email: designsteam@wealdentimes.co.uk
For more information, please get in touch Wealden Times, Kettle Chambers, 21 Stone Street, Cranbrook, Kent TN17 3HF 01580 714705 or email sales@wealdentimes.co.uk

(Monday–Thursday 9am–5.30pm, Friday 9am–5pm)

JM FINN
Investment | Wealth

Would you recommend your wealth manager?



Our clients do

We asked our clients whether they were willing and likely to recommend us. Overwhelmingly, they said yes.¹

Contact us to see how a personalised approach to wealth management can help you.
020 4579 8209

1. An independent survey of 1,652 investors by clients conducted in 2021 resulted in a Net Promoter Score (NPS) of 77.8%.

Award winning wealth management:



Follow us on:



info@jminn.com
www.jminn.com

The value of investments and the income from them can go down as well as up and investors may not get back the amount originally invested.

JM Finn is a trading name of JM, Finn & Co. Ltd which is registered in England with number 0072846. Registered address: 25 Gopshall Avenue, London, SE20 7AA. Authorised and regulated by the Financial Conduct Authority.



The Stile Bridge
Pub & Dining Rooms

We take the finest local produce...

...and take it on holiday!

The Stile Bridge, Baginbun Rd, Tisbury TN02 9HG | 01292 831238 | stilebridge.com

Contact Us

Wealden Times

Rachel Norrie
Sales Manager
Rachel.Norrie@wealdentimes.co.uk

Maria Hurley
Senior Account Manager
maria.hurley@wealdentimes.co.uk

Sarah Norwood
Senior Account Manager
sarah.norwood@wealdentimes.co.uk

Zoe Parrish
Sales & Marketing Executive
zoe.parrish@wealdentimes.co.uk

Surrey Homes

Lisa Gordon-Hughes
Sales Manager
lisa.gordon-hughes@surrey-homes.co.uk

Vivien Cotterill-Lee
Managing Director
vivien.cotterill-lee@priceless-group.com

Lucy Fleming
Editor
lucy.fleming@priceless-group.com

Rebecca Cuffe
News & Features Editor
rebecca.cuffe@priceless-group.com

Emily Pavey
Sub Editor
emily.pavey@priceless-group.com

Anthony Boxall
Design Director
anthony.boxall@priceless-group.com

Call us
01580 236073

Visit Us

Priceless Media
Kettle Chambers
21 Stone Street
Cranbrook
Kent
TN17 3HF