



# OUR READERS ARE YOUR CUSTOMERS

Wealden Times & Surrey Homes *Media Pack 2022*

Copies  
30,000

Towns & Villages  
117

Outlets  
144

# The Unrivalled Distribution

Wealden Times & Surrey Homes are strategically distributed to reach the right audience



You will find the latest issue of Wealden Times & Surrey Homes in prestige retail outlets in key towns and villages across Kent, Sussex & Surrey. These outlets love the magazine, as it drives our affluent readers into their stores each month.

We are the only magazine that readers can pick up at their local main-line commuter stations across the county. During lockdown, when train travel was reduced, we placed copies into selected Sainsbury's & Tesco stores.

*"We have been working with Surrey Homes magazine for a number of years now. They are one of our 'go-to' local magazines that we advertise within and are always able to accommodate our business needs. Our use of tracked numbers within the magazine show that readers do enquire after reading our adverts, of which we are delighted. We thank them for fostering a positive working relationship with our hospital."*

Nuffield Health Guildford Hospital

## KENT & SUSSEX

Ashford | Battle | Benenden | Bexhill | Biddenden | Bromley  
Burwash | Canterbury | Charing | Cranbrook | Crowborough  
East Grinstead | Eridge | Faversham | Flimwell | Goudhurst  
Hastings | Hawkhurst | Haywards Heath | Headcorn | Heathfield  
Hildenborough | Horsham | Hurst Green | Hythe | Kings Hill  
Lewes | Maidstone | Marden | Mayfield | Northiam | Nutley  
Orpington | Paddock Wood | Peasmarsh | Pluckley | Robertsbridge  
Rolvenden | Rye | Sandhurst | Sedlescombe | Sellinge | Sevenoaks  
Sissinghurst | Stone Cross | Tenterden | Ticehurst | Tonbridge  
Tunbridge Wells | Uckfield | Wadhurst | West Malling | Westerham  
Whitstable | Winchelsea

## SURREY

Ashted | Bagshot | Banstead | Betchworth | Buckland  
Caterham | Cheam | Chelsham | Claygate | Cobham  
Cranleigh | Dorking | Epsom | Esher | Farnham | Forest Green  
Godalming | Godstone | Gomshall | Guildford | Haslemere  
Haywards Heath | Kingston Upon Thames | Leatherhead | Lyne  
Milford | Oxted | Purley | Redhill | Richmond | Ripley  
Stoke D'Abernon | Surbiton | Walton on Thames  
Warlingham | Weybridge | Wimbledon | Woking

# Campaigns

A new way to book your campaign in 2022.  
Combined distribution & circulation of  
Wealden Times and Surrey Homes

The Wealden Times and Surrey Homes have a combined monthly readership of 105,000+, from a circulation of 30,000 (Wealden Times 18,000; Surrey Homes 12,000).

Advertisers can choose to be in both titles or select the preferred county for their campaign.

With many businesses now also pushing their online services and people happy to travel for what they are looking for, we know that for some, offering Wealden Times and Surrey Homes is a great choice.

Our rate card will be based on buying on a Cost Per Thousand, so you won't pay more than you need for the area/s you want.

Wealden Times is distributed across a carefully selected network of 67 towns and neighbourhoods in Kent & Sussex and Surrey Homes to 50 towns and neighbourhoods in Surrey. With a combined total of 271 prestige outlets – independent stores, fashion boutiques, local farm shops, interior design stores, antique shops, garden centres – we reach every affluent customer you need across the region.

Train station footfall has fallen during the lockdowns since 2020 but we were quick to move our distribution where our readers were now shopping. In station towns we placed copies in selected Sainsbury's and Tesco stores.

We will continue to monitor this in 2022 and rebalance our distribution to ensure that we continue to reach customers who are most responsive to our advertisers.



*“Octagon have worked with Surrey Homes over many years, showcasing numerous luxury homes and developments. Their affluent audience and distribution is an ideal fit for the Octagon client, who enjoy the quality and stylish content. The front cover photography is always beautiful and the editorial section always a joy to read, as well as being on topic and informative”*

Kate, Octagon

Commuter stations we distribute to:

## Wealden Times

Ashford  
Canterbury West  
Charing  
Crowborough  
East Grinstead  
Hildenborough  
Maidstone East  
Orpington  
Paddock Wood  
Sevenoaks  
Tonbridge  
Tunbridge Wells  
Uckfield  
Wadhurst  
West Malling

## Surrey Homes

Caterham  
Dorking  
Epsom  
Esher  
Farnham  
Godalming  
Guildford  
Haslemere  
Haywards Heath  
Kingston  
Leatherhead  
Oxted  
Redhill  
Reigate  
Richmond  
Surbiton  
Weybridge  
Wimbledon  
Woking

Wealden Times  
18,000

Surrey Homes  
12,000

Joint Circulation  
30,000

# Supplements

Our monthly themes offer a comprehensive look at all the South East has to offer, from Interiors, Gardens and Food & Drink to Education and Property Matters

## February



### EDUCATION

We go straight to the schools for the latest education news from across the South East.

#### MINI SUPPLEMENT

*Garden Rooms & Outdoor Buildings*

## March



### INTERIORS

A celebration of the freshest decor and inspirational design to revamp your home for 2022.

#### MINI SUPPLEMENT

*Staycations*

## April



### GARDEN

Make the most of your green space with advice, tips and tricks from our resident gardening experts.

#### MINI SUPPLEMENT

*Art Galleries*

## May



### RESTORATION & NEW BUILD

If a meaty home project is on your horizon, you'll love this supplement. Packed with inspiration for building projects.

#### MINI SUPPLEMENT

*Eco*

## June



### KITCHEN & BATHROOM

Design ideas abound in the first of two yearly supplements dedicated to two of the most frequently used rooms of the home.

#### MINI SUPPLEMENT

*Health & Wellbeing*

## July



### EDUCATION

The second instalment of our in-depth look at the wealth of education opportunities in this area.

#### MINI SUPPLEMENT

*Windows & Doors*

## August



### ADDING VALUE TO YOUR PROPERTY

Make the most of one of your most valuable assets with planning, development and renovation advice.

#### MINI SUPPLEMENT

*Food & Drink*

## September



### INTERIORS

Cosy up at home with the pick of our comfiest interior trends for the warmest winter.

#### MINI SUPPLEMENT

*Education*

## October



### KITCHEN & BATHROOM

Keep up to date with 2022's latest trends and tackle your project with confidence and flair.

#### MINI SUPPLEMENT

*Weddings*

## November



### GIFT GUIDE

Give the gifts everyone will be delighted to receive with our run down of the best present ideas 2022 has to offer.

#### MINI SUPPLEMENT

*Travel & staycations*

## December



### CHRISTMAS

Plan a day to truly look forward to with decoration, gifting, food and drink ideas to thrill the whole family.

#### MINI SUPPLEMENT

*Flooring / Rugs*

# Editorial Features

Alongside our supplements, our aspirational editorial features deliver a wealth of ideas, products and experiences to enhance readers' homes and lifestyles

## Regular Features

### Homes

We champion 'local' in all of our features: designers, artists, retailers. Each month we showcase two beautiful homes from the region, then curate 'Get The Look' pages to further inspire our readers. It's one of our most popular features.

### Gardens

Outdoor spaces have always been important to our readers but since lockdown they have spent more time in, and more money improving, their gardens. We strive to provide informative, must-read features each month that are packed with practical expert advice. You'd expect nothing less from two magazines created in the Garden of England!

### Food

Our food features offer a host of new and delicious recipes each month, many of which feature local, seasonal produce. These pages are extremely popular, with our past recipes available on our website. Please contact us if you would like to sponsor this section of our website.

### Fashion

We handpick boutique fashion and accessories for our shoots, combining them with popular and much-loved High Street brands – which is exactly how our readers shop.

### Education

We are fortunate to be surrounded by a wealth of independent schools in the South East. Each month we interview a head teacher in our 'Meet The Head' feature and take a look at the opportunities available at some of this region's finest educational establishments.

### July Education

This July we're publishing an Education Supplement that will deliver the very latest on the plans, performance and opportunities in the finest schools across the South East. Our readers will get to know more about the teachers who lead them, the subjects and activities where they excel, and what's in store for the years ahead.



Photo: [unreadable]

**Pretty in pink**  
Words: Maggie Alderson  
Photographs: David Menninger, Sophie Hildsinger  
Treats: Emma Carr. Riley knows what she likes – and it's pink: glossy, some in gold, she's in (probably) all of them

**Feasts for Families**  
There are the five-foot, one-pot family-friendly meals the shute through her life and Instagram account @emmafamilykitchen. Emma Skarfield shares three practical meal-planning recipes that everyone should try over the Easter break

**Terrific Salmon, Noodle & Vegetable Traybake**  
This is a delicious, easy, healthy meal that can be prepared in under 30 minutes. It's perfect for a busy weeknight or a weekend brunch. The salmon is cooked in a tray with noodles, vegetables, and a delicious sauce. It's a great way to get your family eating healthy and happy.

**Cosy Couture**  
Kate Lee: Worn picks chic, comfortable for wearing winter style

Photographs: David Menninger, Sophie Hildsinger  
Hair: Stylist: Kate Pavia  
Makeup: Danielle Holbrook, Emma Agnes

**Easy Edibles**  
Read Jo Powell's words of wisdom and your gardening confidence will grow alongside your supply of home grown veg

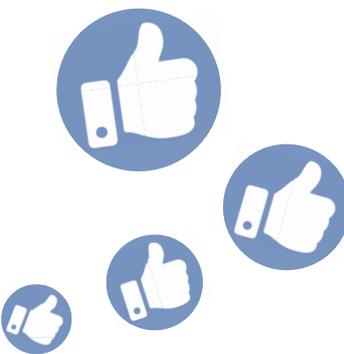
**Planting Ahead**  
This will be a busy time for gardeners as they start to think about the future of their gardens. It's a good idea to start planning now, so you can be ready when the time comes. This includes things like choosing the right plants, preparing the soil, and making sure you have the right tools and equipment.

**Nothing can beat the sense of fresh, homegrown vegetables, especially when it's a little piece of tranquility**

**The Soil, The Soil, The Soil**  
It's a common saying that 'it's all in the soil'. And it's true. The soil is the foundation of any garden, and it's essential to get it right. This means understanding the different types of soil, how to test it, and how to improve it. It's a bit of a science, but it's also a bit of an art. And it's one that's worth learning about.

Photo: [unreadable]

Photo: [unreadable]



 6,062 likes

 6,405

 170,500

 4,500



# Digital Media

With a loyal print following our affluent readers turn to our websites for more inspiration and great ideas. With a combined print figure of 30,000 and readership in excess of 110,000, our website showcases the best in homes, gardens, recipes, education & wellbeing

*Digital Edition*  
**686,234**

*Page Views*  
**30,426**

*Sessions*  
**14,912**

*Users*  
**11,550**

## Creative Opportunities

### Home Page Take Over

£1149 - Full width image & supporting content.

### Sponsored Content

Full page bespoke content. Full follow links & social media to your web page.  
£749 per insertion.

### Education Directory

£99 - for 12 months when booked with any other advertisement.  
£249 - when booked as Directory only.

### Sidebar Panel Ad

Gives your business big impact. Placed alongside editorial. Full follow links to your web page. £349 per month.

### Sidebar Button

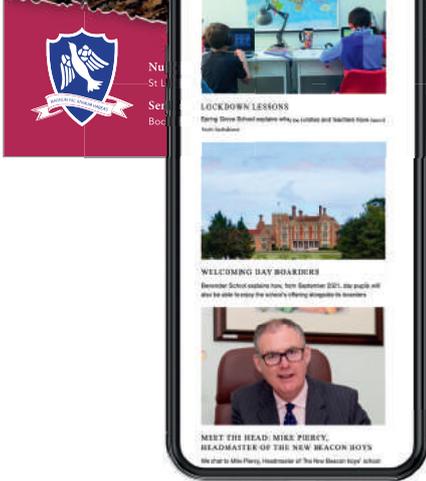
£149 per month.

### Social Media

We don't charge for social media posts currently. We are happy to include this as added value in series booking schedules once cleared by the Editor.



Be Yourself at Claremont



Which extra-curricular activities will look good on my UCAS application?

...pious amounts of volunteer work to universities?  
... Research Leader at Ashford School explains

Qualifications such as the EPQ and CREST awards, which help students develop valuable research skills at the same time as learning more about a subject of their choice. Universities stress that quality is better than quantity, the sense that they would rather see a few things done thoroughly than a long list of quite superficial engagement. We normally advise students to focus on three or four main areas in a personal statement, demonstrating reflection on each: What is their opinion of what they have read? How does it extend their learning? Has it changed their view? If why? What questions does it leave them with? Many university websites have suggestions for wider reading, but bear in mind that these are meant to be stepping-off points for a student's own exploration, not a restrictive list of 'approved' books. Academia is all about people following their own ideas and enthusiasms, and this is what we want to see applicants doing. Admissions tutors will value your genuine academic engagement over name-dropping and prestige. For an Economics applicant, work experience at a major investment firm is not 'better' or more impressive than a

# Education

Connect your school with prospective parents and students

## Opportunities

### Print Coverage

Education is one of the main drivers luring young families out of the city and into the green spaces of Kent, Sussex & Surrey. Our magazines are the perfect marketing platform for schools to target those hard-to-reach affluent family households. Our readers are loyal and discerning and with a high disposable income are more likely to want to give their children a head start to a successful future.

### Meet the Head

Whole page editorial Facing WP advert

Wealden Times £1,350

Surrey Homes £1,025

### Calendar of Supplements

February - Supplement

July - Bumper education magazine

September - Back to school

### Fair Guides 2022

Wealden Times Summer Fair Guide 35,000 distribution

Wealden Times Midwinter Fair Guide 35,000 distribution



### Digital

As well as Banners & Buttons we offer a tailor-made Education Directory to make the search for your school's details even easier for our readers.

£99 for 12 months when booked with any other advertisement.

£249 when booked as Directory only.

We require a logo, image, 100 words and 'contact us' details. Your URL will link directly to your site.

*"Having worked closely with Wealden Times for many years, we are always impressed with their professionalism, quality and integrity. It is always a pleasure to work with them"*

Pippa Goodridge, Sutton Valence School

# Advertising Rates

Explore a comprehensive range of extra options available

Rates include your display advertisement in the digital edition including click-through to your website.

All rates exclude VAT & are on a per issue basis.

	Wealden Times	Surrey Homes
Full page	£1160	£875
Half Page	£720	£515
Quarter Page	£410	£310
OBC	£1600	£1200
IBC / IFC	£1380	£995
IFC - Double Page Spread	£2310	£1530
Right Hand Page	+10%	+10%

## Inserts & Specials

We are able to carry loose and bound-in inserts. We ask to see a mock-up of any insert before we accept a booking.

We are able to regionalise inserts in Wealden Times only, Surrey Homes only or both magazines.

We can also carry belly bands.



**HUNTERS**  
SALES / LETTINGS / MANAGEMENT  
HERE TO GET YOU THERE  
VISIT US AT HUNTERS.COM

**RURAL TENTERDEN/BIDDENDEN £80,000**  
An immaculately presented oak framed detached home located in a peaceful semi-rural location close to both the pretty village of Biddenden and the tree lined high street of Tenterden. Recently converted and extended, the property provides an impressive open plan kitchen/ dining room/lounge plus three double bedrooms and two bathrooms. It also offers a separate garden with a plot size of 0.22 acres and is approached via electrically operated gates giving access to ample parking and a very private garden. The high specification kitchen offers a range of wall and base units, built in dishwasher, space for fridge/freezer and range cooker, solid oak worktops and access to the utility room and shower room. The property is surrounded by trees, established trees and a variety of flowers and shrubs. A large double glazed and insulated garden office sits behind the barn. This could also be used as a studio or workshop and is equipped with power and lighting. EPC D

**TENTERDEN £2,500,000**  
An impressive five bedroom mock Georgian country home enjoying approximately six acres of land with paddock, ménage, stables, tennis court and swimming pool, situated just a short drive from the popular town of Tenterden. Nestled between Tenterden and Cranbrook, this stunning property is sheltered by mature hedges with driveway and electric gates. Upon entering any visitor cannot fail to be impressed by the approach to the property which includes a sizable driveway and impressive burning circle to the front. The pool house is an impressive building by itself and contains far more than just the mechanics for the filtration system, offering a seven-seat sauna (currently unused), men's and women's changing rooms with showers, WCs, a fully fitted kitchen and a huge entertaining area with fully functioning bar and sink. This area has three large doors opening along the front to the pool. EPC: F/GC

**HERE TO GET YOU THERE**  
ASHFORD 01233 613 613 | FOLKESTONE 01303 210 335 | HYTHE 01303 261 517 | MAIDSTONE 01422 278 003 | TENTERDEN 01580 763 278 | LAND & NEW HOMES 03301 200 750

Over 200 independently owned branches across the UK.

**ROLEX**  
THE DATEJUST

The ultimate Rolex classic, the Datejust was the first self-winding waterproof chronometer wristwatch to display the date in a window, and continues to be the quintessential watch, reflecting the essence of timeless style.

#Perpetual

OYSTER PERPETUAL DATEJUST 31

**Prestons**  
94 HIGH STREET, GUILDFORD GU1 3HE  
WWW.PRESTONSGEMMONGS.CO.UK  
WATCH FEATURES SUBJECT TO STOCK AVAILABILITY

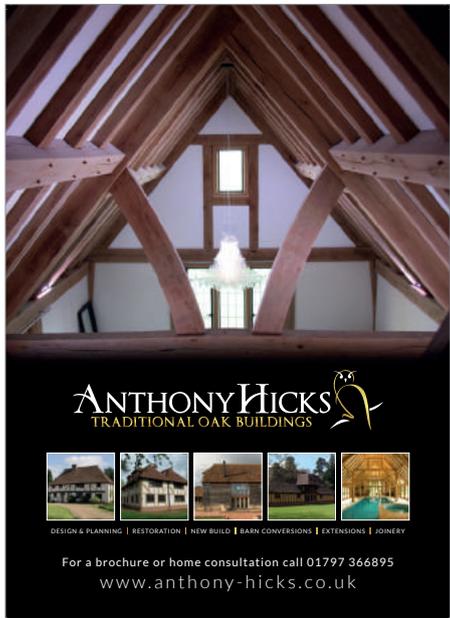


Beautifully handcrafted. Throughly bespoke kitchens



Old Surrenden Manor, Betchersden  
info@collinsbespoke.com | 01233 822595 | www.collinsbespoke.com

COLLINS  BESPOKE



**ANTHONY HICKS**  
TRADITIONAL OAK BUILDINGS

DESIGN & PLANNING | RESTORATION | NEW BUILD | BARN CONVERSIONS | EXTENSIONS | JOINERY

For a brochure or home consultation call 01797 366895  
www.anthony-hicks.co.uk

# Deadlines 2022

## Wealden Times & Surrey Homes

### FEBRUARY 2022

18 January 2022 - Final Copy Deadline  
31 January 2022 - Magazine Distributed

### MARCH 2022

15 February 2022 – Final Copy Deadline  
28 February 2022 - Magazine Distributed

### APRIL 2022

15 March 2022 – Final Copy Deadline  
28 March 2022 - Magazine Distributed

### MAY 2022

12 April 2022 – Final Copy Deadline  
25 April 2022 - Magazine Distributed

### JUNE 2022

17 May 2022 – Final Copy Deadline  
30 May 2022 - Magazine Distributed

### JULY 2022

14 June 2021 – Final Copy Deadline  
27 June 2021 - Magazine Distributed

### AUGUST 2022

12 July 2022 – Final Copy Deadline  
25 July 2022 - Magazine Distributed

### SEPTEMBER 2022

16 August 2022 – Final Copy Deadline  
30 August 2022 - Magazine Distributed  
*Tuesday due to Bank Holiday*

### OCTOBER 2022

13 September 2022 – Final Copy Deadline  
26 September 2022 - Magazine Distributed

### NOVEMBER 2022

18 October 2022 – Final Copy Deadline  
31 October 2022 - Magazine Distributed

### DECEMBER 2022

13 November 2022 – Final Copy Deadline  
28 November 2022 - Magazine Distributed

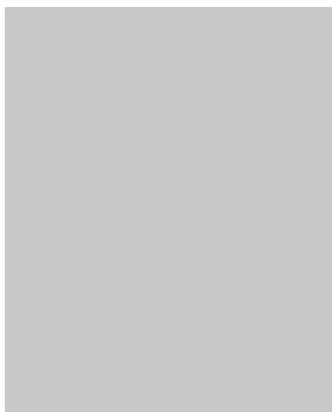
### JANUARY 2023

13 December 2022 – Final Copy Deadline  
23 December 2022 - Magazine Distributed

*“I have advertised within Surrey Homes from the beginning and have always received very satisfying feedback from my adverts, as a magazine it covers a comprehensive and interesting read that our customers can equate to”*

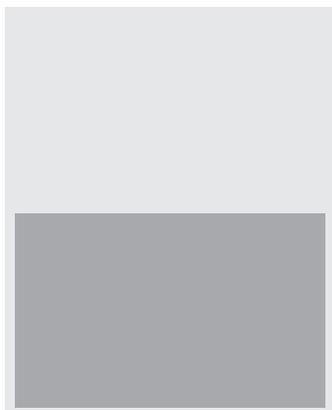
Melita of Chobham

# Mechanical Data



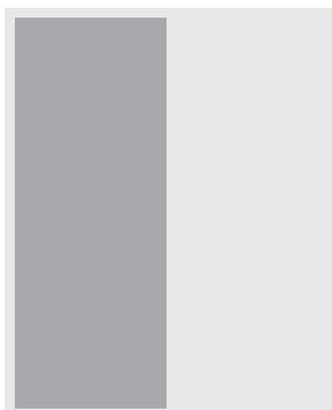
## Full Page (A4)

210mm(wide) x 297mm(tall)  
+3mm Bleed on all edges  
Text needs to be inset approx  
10mm from page edge



## Half Page Horizontal

185mm(wide) x 130mm(tall)



## Half Page Vertical

90mm(wide) x 265mm(tall)

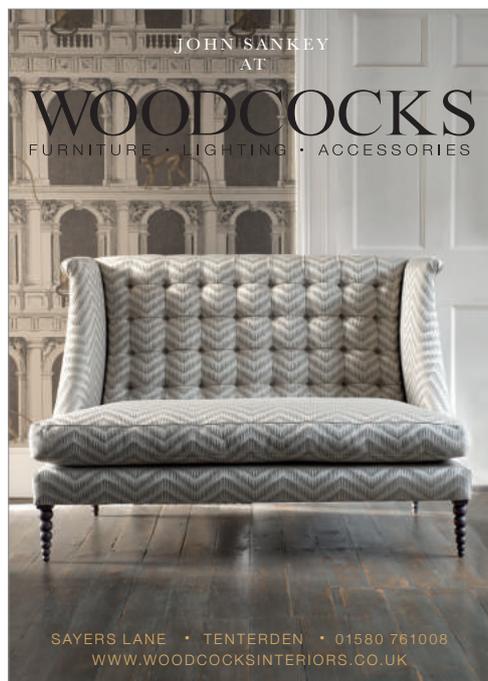


## Quarter Page

90mm(wide) x 130mm(tall)

## Eighth

90mm(wide) x 62.5mm(tall)



*“We like to say ‘So Wealden, So Woodcocks’,  
as we find your reader is our customer.*

*That probably explains why we distribute so  
many copies a month”*

Adrian and Paul, Woodcocks Interiors

## Preferred Formats

Print ready PDF, High resolution JPG or TIFF.

## Acceptable Artwork Formats

Adobe Photoshop, Illustrator, InDesign.

## Unacceptable Artwork Formats

Microsoft Word, Publisher, Powerpoint or  
Microsoft Works.

## File Requirements

Fonts and graphics to be supplied with all non-  
preferred format documents  
(please confirm format before sending).

## Deadlines

To ensure the highest quality of artwork, please  
supply copy well in advance of deadline.

## Unique Reference

Please mark clearly with the name of the advertiser  
and “Wealden Times - ISSUE Number”  
e.g. PricelessWT155, S03 or ED02

## Supply Details

email: [designteam@wealdentimes.co.uk](mailto:designteam@wealdentimes.co.uk)

For more information, please get in touch

Wealden Times, Kettle Chambers,

21 Stone Street, Cranbrook, Kent TN17 3HF

01580 714705 or email [sales@wealdentimes.co.uk](mailto:sales@wealdentimes.co.uk)

(Monday–Thursday 9am–5.30pm, Friday 9am–5pm)

*"I just wanted to say how pleased I am with the presentation of our artwork within your publications, namely Surrey Homes and Wealden Times.*

*It is most fortuitous for us that you have a publication in both the areas our stores are based, and we are very happy with the response our advertisements produce.*

*It is very pleasing to be a distributor of your Magazines, as we see first hand how popular they are, as they soon disappear from our stores"*

John Lambert, County Clothes LLP

## County Clothes Menswear

A long-established menswear specialist in Kent and East Sussex

*From modern suits and sports jackets to knitwear, shirts and traditional English shoes, our range of menswear is handpicked to offer a superb choice of classic brands and contemporary styles.*



CANTERBURY | TENTERDEN | SEVENOAKS | BEXHILL-ON-SEA | REIGATE  
COUNTYCLOTHESMENSWEAR.CO.UK

# Contact Us

### Wealden Times

Rachel Norrie  
Sales Manager  
[rachel.norrie@wealdentimes.co.uk](mailto:rachel.norrie@wealdentimes.co.uk)

Maria Hurley  
Senior Account Manager  
[maria.hurley@wealdentimes.co.uk](mailto:maria.hurley@wealdentimes.co.uk)

Sara Henslow  
Senior Account Manager  
[sara.henslow@wealdentimes.co.uk](mailto:sara.henslow@wealdentimes.co.uk)

### Surrey Homes

Lisa Gordon-Hughes  
Sales Manager  
[lisa.gordon-hughes@surrey-homes.co.uk](mailto:lisa.gordon-hughes@surrey-homes.co.uk)

Vivien Cotterill-Lee  
Managing Director  
[vivien.cotterill-lee@priceless-group.com](mailto:vivien.cotterill-lee@priceless-group.com)

Lucy Fleming  
Editor  
[lucy.fleming@priceless-group.com](mailto:lucy.fleming@priceless-group.com)

Rebecca Cuffe  
News & Features Editor  
[rebecca.cuffe@priceless-group.com](mailto:rebecca.cuffe@priceless-group.com)

Anthony Boxall  
Design Director  
[anthony.boxall@priceless-group.com](mailto:anthony.boxall@priceless-group.com)

**Call us**  
01580 236073

### Visit Us

Priceless Media  
Kettle Chambers  
21 Stone Street  
Cranbrook  
Kent  
TN17 3HF